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info@studytrips.co.uk  
www.studytrips.co.uk



  
**Studytrips**

*Expertise, experience and excellent value tours for schools*



# Business Studies

SCHOOL TRIPS 2009/10

LONDON | AMSTERDAM | NEW YORK | FRANKFURT | BRUSSELS | STRASBOURG | PRAGUE | BARCELONA

# STRESS-FREE, STIMULATING STUDY TOURS



## AN UNFORGETTABLE EXPERIENCE!

A residential study trip with their classmates will be the highlight of your students' school life and something that they will remember long afterwards.

Recent changes to the curriculum have created fresh opportunities for school visits and Ofsted recognises that the benefits of taking students out of the classroom are real and tangible.

A well planned study tour can help your students in several ways.

- Teaching them to work as a team
- Encouraging independence & responsibility
- Helping them to think creatively and passionately about the subject
- Improving social and emotional development
- Creates a bond between teacher and pupil

## EVERY STUDENT COUNTS!

We believe that it is important to give every student the chance to go on an exciting school trip with their friends and recognise the need to include students with physical and learning difficulties. Your Personal Consultant will discuss options and will help you to complete the relevant risk assessments.

## STUDYTRIPS WILL TAKE CARE OF EVERYTHING

Organising a successful school trip is no mean feat but it need not be the cause of migraines and sleepless nights. Nor should the trip necessarily break the bank!

We will help and guide you throughout the whole planning and booking process and we are on hand 24 hours a day while you are on tour both by phone and also in many cases on the spot. We'll also contact you on your return for your comments because we are committed to offering the best service in the industry and value your opinion.

**Put your trust in us and we promise that we will do everything we can to make your students' experience fun, exciting, educational and unforgettable.**



## EXPERT HELP AND SUPPORT

- Expert advice from your personal consultant
- An itinerary tailored to suit YOUR educational needs and budget
- Safety checks on all elements of your trip
- Free inspection visits to help you make the right choice
- Total financial security
- And... unbeatable value tours!



Please contact us for a no-obligation personal quotation

# SAFETY & SECURITY WITH STUDYTRIPS

Need to meet your educational needs but want to cut down on paperwork and risk management?  
... its easy - just book with STUDYTRIPS!

*"Quality learning experiences in "real" situations have the capacity to raise achievement across a range of subjects and to develop better personal and social skill"*  
– excerpt from "Learning outside the classroom" Manifesto. <http://www.lotc.org.uk>



## LEARNING OUTSIDE THE CLASSROOM = REAL EDUCATIONAL BENEFITS!

We are delighted to be awarded the Learning Outside of the Classroom Quality Badge. Developed by the Department for Children, Schools and Families (DfCSF) the Quality Badge recognises that STUDYTRIPS meets the necessary criteria to ensure that we provide schools with the safe and valuable educational programme.

Over the past 18 years we've built up an impressive bank of over 1000 educational visits suitable for all key stages plus AS & A level. Our portfolio of programmes has been developed to enrich the curriculum and stretch your students' learning skills. They can be adapted to suit your own educational needs and our prices are fully inclusive.

- ✓ Bespoke itineraries
- ✓ Key Stage 2 – A level programmes
- ✓ Over 1000 educational visits
- ✓ Fully inclusive tour prices
- ✓ Pre-booking service
- ✓ Study Resources & Guide Books

## SAFETY & SECURITY

STUDYTRIPS is fully committed to ensuring the safety of your group whilst you are on tour. Under the guidance of our external H&S experts we have developed a comprehensive system of safety checks that we carry out on the transport, accommodation and visits we provide. This helps to **free you from that area of responsibility and reduces the amount of paperwork** required. We are also pleased to provide support and information needed to complete the LEA forms and visa applications if required.

Copies of our Safety Management System can be downloaded from [www.studytrips.co.uk](http://www.studytrips.co.uk)

We are also a fully assured member of the **School Travel Forum (STF)**, an organisation that promotes good practice in school travel. The STF initiative is supported by the DCSF, NAHT, ATL, ASCL, NUT, and the NASUWT. [www.schooltravelforum.com](http://www.schooltravelforum.com)

*"As a parent myself I want the school to feel confident that my child is safe hands and so at STUDYTRIPS we make safety our priority"*

– Warren Loader, Director

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# "... STUDYTRIPS MAKES IT ALL SO EASY"

## SAFETY ON SCHOOL VISITS. A MAJOR INITIATIVE TO HELP TEACHERS, SCHOOLS & COLLEGES

Supported by NAHT, ASCL, ATL, NUT and 'Voice – The union for education professionals'.

Studytrips is an Assured Member of the School Travel Forum.

The School Travel Forum is a group of leading school tour operators who promote good practice and safety in school travel. All Assured Members of the STF adhere to a rigorous Code of Practice and Safety Management Standards and are externally verified each year by suitably qualified independent Health and Safety professionals.

Choosing an STF Assured Member ensures teachers, schools and colleges are meeting the requirements of DCSF and Scottish Executive guidelines and that they can delegate important tasks with confidence.

During the course of developing the STF Code of Practice, and in addition to liaising with the DCSF, advice has been sought from all leading educational Unions and Associations. The STF initiative is welcomed by the Outdoor Education Advisors Panel (OEAP) and the DCSF. It has the support of the ASCL, NAHT, ATL, NUT, 'Voice – The union for education professionals' and the NASUWT advises members wishing to organise school trips to use companies that have this type of scheme.

Details of the School Travel Forum Code of Practice are available from [www.schooltravelforum.com](http://www.schooltravelforum.com)



## JOIN UP WITH ANOTHER CLASS AND SAVE MONEY!

Join up with another subject group and reduce the cost of your tour. STUDYTRIPS will adapt any programme to fit all subject areas.

Typical cross-curricular groups include: Art & Business Studies; Catering & Modern Languages; D&T & Business Studies; Business Studies & Politics, Drama and English plus Tourism & Art

## YOUR MONEY IN SAFE HANDS

STUDYTRIPS is part of the ISIS group of Companies. We are bonded by ABTA Ltd and ATOL so you can be safe in the knowledge that your money is safe with us.



[www.abta.com](http://www.abta.com)

ABTA No.V6504



[www.atol.org.uk](http://www.atol.org.uk)

## COMPREHENSIVE TRAVEL INSURANCE

Study Trips has teamed up with Endsleigh Insurance Services Limited to offer our travellers a range of excellent policies which have been specifically designed for school trips.

**Your tour will include our comprehensive insurance at no extra cost to you unless you say otherwise.**

## A SIMPLE GUIDE TO MAKING A BOOKING WITH STUDYTRIPS

- Step 1** Call us to discuss your tour ideas and to receive a quote
- Step 2** Like the price? Simply ask us to make a provisional booking for you
- Step 3** Promote the tour. We'll help with promotional material
- Step 4** Confirm your booking *(see booking form for details)*
- Step 5** Pay the balance *(Air tours 10 weeks and coach tours 6 weeks before departure)*
- Step 6** Check your travel pack documents

**REMEMBER YOUR PERSONAL CONSULTANT WILL HELP YOU FROM START TO FINISH**



**Please contact us for a no-obligation personal quotation**

# GRADE A SERVICE FROM OUR SUPPLIERS

## ACCOMMODATION

We have an extensive bank of contracted hotels and hostels to suit your budget, age group and choice. All of our properties have been audited to ensure that they conform to local and European legislation and also the guidelines set by the School Travel Forum's appointed health and safety experts. Your Personal Consultant will be happy to discuss options.

## OVERSEES REPRESENTATIVES

Our \*Oversees Representatives have looked after our groups for many years and are second to none. It is comforting to know that there is someone on the spot to offer immediate assistance if required.

Our Reps offer a wide range of services to make your trip run smoothly, including accommodation, restaurant and theatre bookings, guides, coaches, pre-booking for museums and attractions plus more.

*\*Our Representatives are based in certain destinations only.*

## TRANSPORT

Our excellent relationship with our transport suppliers gives us access to the most competitive rates in the industry and allows us to keep our prices low without compromising on quality and service.



Our contracted coach suppliers are audited to ensure that they offer the highest standard of safety and quality plus conform to the UK legislation.



We also offer a wide range of ferry routes to help cut down your travelling time. Eurotunnel is particularly useful for express trips across the Channel.



Air tours are becoming increasingly popular for schools. We work with all major scheduled and no-frill airlines, allowing you to fly from your local airport. Booking a flight tour is simple. Your Personal Consultant will discuss flight options when you enquire.



Group who are conscious of their carbon footprint may want to consider a seamless travel experience with Eurostar – London to Paris in just 2 hours and 15 minutes!



### Brochure information

We have taken every reasonable precaution to ensure that the information and guide prices featured in this brochure are accurate before going to print. However, sometimes errors can be overseen. We will provide a detailed quotation and your final tour price will be confirmed on receipt of the complete Booking Form. The coach guide prices shown in the brochure are based on a minimum of 44 paying students travelling during the winter season (exc: ½ terms and holidays). The air guide prices are based on an average fare offered in March 2009 and a minimum of 45 paying students.

## Get the chance to quiz top EU & Economic experts...

Marvel at robots at work in a state of the art car plant or take a behind the scene look at teh Federal Reserve bank.

These are just a few ways of convincing your potentially brilliant but vacillating entrepreneurs to choose a career in the world of Business or Politics!

Make the most of your Business Studies tour and let STUDYTRIPS pre-book your visits!

# Book Now ...and get your best EARLYBIRD discounts

**SAVE UP TO £500 if you book by 30th June 2009**

### Barcelona

3 nights by air  
from £339pp  
3 nights by coach  
from £245pp



#### Price includes:

- Transport from the UK to Barcelona (inc transfers in Spain if travelling by air)
- 3 night's accommodation in a 3 star resort hotel with pool on a FB basis
- 1: 10 free places
- An English speaking guide for 3 days (inc. guided tour of Barcelona)
- Visits to the F1 circuit & glassworks factory
- Visits to La Borsa (stock exchange) & a tour of the Port of Barcelona
- Comprehensive group travel insurance

### Prague

3 nights by air  
from £275pp



#### Price includes:

- Transport from the UK to Prague (inc transfers in Prague if travelling by air)
- 3 night's hotel accommodation (3 star) on a half board basis
- 1: 10 free places
- An English speaking guide for 3 days (inc. guided tour of Prague)
- A tour of the Skoda car plant & a glassworks factory
- A visit to a Czech Parliament & Stock Exchange
- Comprehensive group travel insurance

### Brussels & Strasbourg

3 nights by coach  
from £199pp



#### Price includes:

- Executive coach transport
- 3 night's hostel accomm. on a HB basis (2 in Strasbourg, 1 in Brussels)
- 1: 10 free places
- A tour of the \*European Parliament & \*Council of Europe (Strasbourg)
- A tour of the \*EU Commission & the Bank of Belgium (Brussels)
- Comprehensive group travel insurance

*\*Visits to the EU Institutions must be made directly by the school. Visits can be arranged through your local MEP or through the EU's education department*

### Frankfurt

2 nights by coach  
from £159pp



#### Price includes:

- Return executive coach travel from the UK to Frankfurt
- 2 night's half-board accommodation in an excellent hostel.
- 1: 10 free places
- Visit to the German Stock Exchange & the Deutsche Bank Museum
- Guided tour of Frankfurt airport
- Comprehensive group travel insurance



Studytrips will tailor-make your tour to suit your exact needs and pre-book your gallery and museum visits completely free of charge. In some cases we can even pre-pay the entrance fee on your behalf before you travel.

# Business Studies

## Book with confidence!

### SAVE MONEY WITH STUDYTRIPS

We offer the best discounts and concessions in the school travel business plus the most competitive prices

### TOTAL FINANCIAL SECURITY WITH STUDYTRIPS

Studytrips is fully bonded with ABTA and the CAA (ATOL)

### HEALTH AND SAFETY

Our Safety Management System covers every element of your tour, including transport, accommodation & visits. We are also a full member of the School Travel Forum and have just been awarded the LoTC badge!

### UNRIVALLED CUSTOMER SERVICE

Your own experienced, dedicated Account Manager from start to finish

### THE STUDYTRIPS TRAVEL PLANNING SERVICE

We'll tailor-make a subject specific itinerary to suit your educational needs and offer a FREE pre-booking service for visits, restaurants, guides, coach hire etc.

## New York

3 nights by air from £499pp

**Breakfast Included!**



### Educational Visits

Guided tour of the Financial district  
Federal Reserve bank  
UN Building  
Business or Politics lectur  
Museum of American Finance  
Behind the scenes at Macy's  
Sony Wonder Technology Lab  
Ground Zero

## London

1 night by air from £69pp  
Day trip by coach from £19pp



### Educational Visits

Bank of England Museum  
London Metal Exchange  
Royal Mail Sorting Office  
Youngs Brewery  
Houses of Parliament tours  
Chelsea FC stadium tour  
Business & Politics related guided tours

## Amsterdam

2 nights by coach from £146pp



### Educational Visits

Stock Exchange  
Brewery tours  
Port of Rotterdam tour  
Diamond factory  
Delft pottery factory  
Storm surge barrier tour

## HAVEN'T FOUND YOUR PREFERRED DESTINATION?

For more exciting Business Studies tours please visit

[www.studytrips.co.uk](http://www.studytrips.co.uk) or call us on 0845 026 4661

The prices shown on this page are based on 45 paying passengers, travelling in low season and include transport and half-board accommodation only. The New York price is based on B&B. Prices are subject to availability.

Please contact us for a no-obligation personal quotation

**Studytrips**

For visit details go to: [www.studytrips.co.uk](http://www.studytrips.co.uk) or call the Studytrips Team on: 0845 026 4661 or email us at: [info@studytrips.co.uk](mailto:info@studytrips.co.uk)

# GET MORE FOR LESS WITH STUDYTRIPS

## SCHOOL LOYALTY DISCOUNT

Make two or more bookings in the same year and

**Save up to  
£200 per group\***

\*To qualify there must be a minimum of 40 paying persons per group.

*Please call for details*

## 2010 EARLY BOOKING DISCOUNTS

**Save up to £6pp\***

If you book before 31/05/09

Or £4pp\* if you book before 01/07/09

\*Applicable to European and Worldwide tours

\*To qualify there must be a minimum of 40 paying persons per group.

*Please call for details*

**FREE TEACHER PLACES:** We offer generous free place ratios as follows:  
1 : 8 coach tours (inc. London) 1 : 10 air tours 1 : 10 rail tours

## A SIMPLE GUIDE TO MAKING A BOOKING WITH STUDYTRIPS

- Step 1** Call us to discuss your tour ideas and to receive a quote
- Step 2** Like the price? Simply ask us to make a provisional booking for you
- Step 3** Promote the tour. We'll help with promotional material
- Step 4** Confirm your booking (*see booking form for details*)
- Step 5** Pay the balance (*Air tours 10 weeks and coach tours 6 weeks before departure*)
- Step 6** Check your travel pack documents

**REMEMBER YOUR PERSONAL CONSULTANT WILL HELP YOU FROM START TO FINISH**

For more details and a personal quotation  
call **0845 026 4661** or e-mail: **info@studytrips.co.uk**

## Studytrips online [www.studytrips.co.uk](http://www.studytrips.co.uk)

- Full list of destinations and programmes
- Group leaders section
- Teaching Resources & Keys Stage guidance
- Safety Management System
- Subject specific brochures
- School Tours TV
- Join us on Facebook
- Special offers and News

## Important Passport and Visa information for visitors to the USA

Please note that from 12 January 2009 all nationals and citizens of Visa Waiver Program (VWP) countries - including the UK - will be required by law to obtain a travel authorization prior to travelling to the United States under the VWP.

This is done via The Electronic System for Travel Authorization (ESTA).



*Excellent value school tours*

Studytrips (ISIS Group of Companies)  
259 Greenwich High Road Greenwich SE10 8NB  
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Email: [info@studytrips.co.uk](mailto:info@studytrips.co.uk) Web: [www.studytrips.co.uk](http://www.studytrips.co.uk).

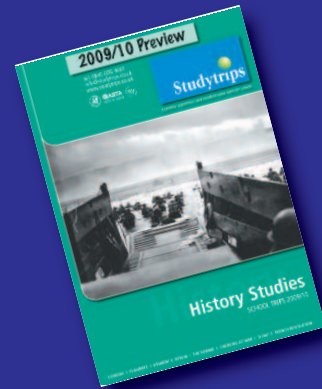
# Studytrips - A World of Discovery



Art & Design Studies



Drama & Media Studies



History Studies



Design & Technology Studies



Business Studies



School Trips USA

...to view one of our specialist brochure  
call **0845 026 4661** or visit online **www.studytrips.co.uk**

## Academic Year Calendar 2009-2010

SEPTEMBER						
M	T	W	T	F	S	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

OCTOBER						
M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

NOVEMBER						
M	T	W	T	F	S	S
30						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

DECEMBER						
M	T	W	T	F	S	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

JANUARY						
M	T	W	T	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

FEBRUARY						
M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

MARCH						
M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

APRIL						
M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

MAY						
M	T	W	T	F	S	S
31					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

JUNE						
M	T	W	T	F	S	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

JULY						
M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

AUGUST						
M	T	W	T	F	S	S
30	31					1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

• Typical school holiday dates - Please book early



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